

## **CASE STUDY**

## **Teen Health & Wellness**

real life • real answers

#### >> At a Glance

- Population Served: 134,000
- Number of Locations: Central library and two branches
- Ethnically and economically diverse population spread over five suburbs



"Teen Health and Wellness is much more user friendly than health databases geared toward adults—and that kids would never go to on their own. The quality of the search results is far more important than the quantity of searches. If we can help one kid through a life-and-death crisis, the database has proven its worth."

-Amy Alessio Teen Coordinator

# **Teen Health and Wellness Story**

# **Schaumburg Township District Library, IL**

### >> Why Teen Health and Wellness?

"The Schaumburg Township District Library (STDL) serves a diverse community, including a sizable immigrant population. Especially in today's economy, parents might be out of work or working two or three jobs. Finding time to drive their kids to the library isn't a high priority. This means at-risk kids might not have an outlet for gaining access to critical information.

"That's why having a credible, fully vetted health information database designed for teens available remotely and totally anonymously — is such a benefit. Remote access removes the transportation barrier and provides access to critical content in a private environment. In first generation immigrant homes kids also might be in the position of providing the information literacy skills for their entire family, so remote access to Teen Health and Wellness (THW) does more than help kids with homework projects—it supports the health and wellness needs of our entire community.

"The heaviest THW users are kids in grades 8-10 who use the database about half the time for homework and the other half for self help. In libraries we tend to determine the value of a database by looking strictly at usage statistics, which is very limiting. In

evaluating a unique resource like THW, we need to understand the extraordinary value self-help usage delivers to potentially at-risk kids. It's not about the numbers—it's about really helping teens who might be struggling with personal issues too sensitive for them to talk about, even with their peers.

"The site has every topic covered nothing could be done to improve content—and comprehensive information is provided at the point of searching so kids get immediate help without being referred to secondary sources. There's something for everyone—from serious issues to motivational information on fitness and health, written in a way that engages kids. The entries are kept current and topics in the news (e.g., Green Living) are added regularly. The site is designed for teens with great crossreferences so the same information will be found no matter how they search (e.g., information about online predators under the topic of dating). Kids like the personal stories and they probably like Ask Dr. Jan, although they're not likely to admit it.

"Library staff are enthusiastic proponents of the database. They find it easy to use and a good resource with interactive features such as the poll





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#### **About Rosen Publishing**

Founded in 1950, Rosen Publishing has a long history of providing highquality nonfiction books for children and young adults. Rosen Publishing Online continues the legacy of publishing trusted and award-winning content with Teen Health & Wellness: Real Life, Real Answers, the critically acclaimed online database that addresses the information needs of today's students and the school and public library communities.

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### >> Why Teen Health and Wellness? (continued)

that make it fun for kids. One of the most heavily searched areas is Drugs and Alcohol. The adult reference librarians use THW frequently as a primary resource in this area because there's such an expansive list of drugs and the information is very current.

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#### **FREE 30-DAY TRIAL**

To sign up for a FREE 30-day trial call 877.381.6649 or visit us at www.teenhealthandwellness.com.