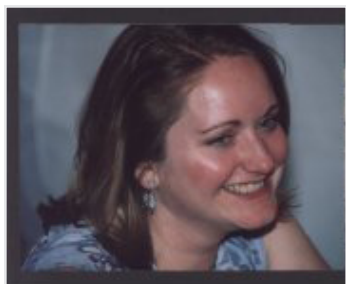


» At a Glance

- **Population Served:**
2.5 million
- **Number of Locations:**
60
- Independent system, separate from the New York City and Queens libraries, dedicated to meeting the needs of the borough's residents



Michael Santangelo,
Electronic Resources
Librarian



Sheila Schofer, Coordinator
of Young Adult Services

» Teen Health and Wellness Story

Brooklyn Public Library, NY

» Why Teen Health and Wellness?

Michael: "When we look at public library service, we see trends in the type of information patrons need. Although teens' use of the library hasn't changed that much with the current economic environment, we have seen different information needs that reflect a renewed interest in health education in the schools. We are seeing more assignments on nutrition and expect, with the current more open climate, to see a rise in sex education assignments. It's important that Brooklyn Public Library (BPL) have the appropriate resources to respond to these needs."

Sheila: "Teen Health and Wellness (THW) fills a niche for information on real life issues. It covers health, but it's also about wellness in the broadest sense. Kids can find information on topical subjects like tattoos and piercings. Rosen Publishing is very responsive in enhancing the content based on feedback from users. We have made suggestions where we have seen gaps in coverage and they have filled those gaps quickly with excellent information."

Michael: "THW is unique among all the e-resources we have in that it is designed and written just for teens. Given the nature of the content, it's important to us that behind every entry there are medical experts reviewing the material and checking facts. Our

librarians like to point kids to THW because it's one comprehensive resource rather than a lot of resources to remember. It's easy for kids to use—they just type in what they're looking for and they'll find it."

Sheila: "Teen Health and Wellness gives our youth librarians a good way to address sensitive topics without crossing the line into giving advice. A group of girls approached one of our YA librarians to request a girls-only teen time to talk about sexuality and health issues. The librarian arranged the program and showed them how to find solid, credible information using THW. She asked the girls to write down questions that the group researched together on THW. Throughout the BPL system, other librarians have now embraced this program. Once kids have seen the database, they are more comfortable using it on their own."

Michael: "Many teens, regardless of socioeconomic background, do not necessarily feel they have someone to go to in order to ask questions about their bodies or the changes they are experiencing. Of course, with any health emergency, we would want someone to seek medical help. But, for curiosity sake or questions that come up because of a family member, friend or classmate's health, teens might not have access to a medical professional to ask questions. THW helps out here



» At a Glance

"Rosen Publishing is very responsive in enhancing the content based on feedback from users. We have made suggestions where we have seen gaps in coverage and they have filled those gaps quickly with excellent information."

Sheila Schofer, Coordinator
of Young Adult Services

"Teen Health and Wellness is a product we're really fond of. The content is authoritative and impressive. We love that it has 'teen' in the name so that kids know it's for them."

Michael Santangelo,
Electronic Resources
Librarian

About Rosen Publishing

Founded in 1950, Rosen Publishing has a long history of providing high-quality nonfiction books for children and young adults. Rosen Publishing Online continues the legacy of publishing trusted and award-winning content with Teen Health & Wellness: Real Life, Real Answers, the critically acclaimed online database that addresses the information needs of today's students and the school and public library communities.

Teen Health and Wellness Story

Brooklyn Public Library, NY

» Why Teen Health and Wellness? (continued)

and offers kids a resource they can use in the library, at school or from home if they have access to an Internet-enabled computer. It also offers privacy and never comes off as patronizing to teens.

"Teen Health and Wellness is a product we're really fond of. The content is authoritative and impressive. We love that it has 'teen' in the name so that kids know it's for them. Although we respect teens' privacy when they are in the library, we are pretty sure that once they are shown the database for a school assignment they return to it for other homework projects or for self-help."

FREE 30-DAY TRIAL

To sign up for a FREE 30-day trial call 877.381.6649 or visit us at www.teenhealthandwellness.com.